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D2.7 – Call for Expression of Interest

DIGITOUR - Boosting the tourism sector in Europe through digital tools
and innovation

Action number: 101038133

COORDINATOR:

VENETIAN CLUSTER

RESPONSIBLE OF THE DELIVERABLE:

IDiA



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Project deliverable

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Deliverable title	Call for Expression of Interest		
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Responsible of the deliverable, contributors	ASOCIACION INVESTIGACION, DESARROLLO E INNOVACION EN ARAGON (IDiA)		
Abstract of the deliverable	This Call for Expression of Interest is launched to identify companies and entities that are interested in applying their solutions to the tourism ecosystem. It serves to register to the B2B platform in the DIGITOUR. Companies and entities could register until date. This Call for Expression of Interest is open to any legal entities based in an EU member state.		
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1 Introduction

DIGITOUR is an innovation project funded through The European Innovation Council and SMEs Executive Agency (EISMEA), entrusted by the European Commission, under the COSME Programme.

The main ambition of DIGITOUR is to provide SMEs from the tourism sector with the digital tools and technologies to improve their competitiveness and resilience. In particular, DIGITOUR aims to enhance their knowledge of digital tools and to boost innovative ideas for digital solutions and improve foster cross-sectoral and cross-border partnerships among tourism sector SMEs, stakeholders and digital providers.

Therefore, DIGITOUR looks for bringing together SMEs from the tourism sector with providers of innovative, digital, and smart solutions and new technologies through this Call for Expression of Interest.

This Call for Expression of Interest is part of different services offered by the DIGITOUR project, since tourism SMEs need to respond to the new era by upskilling their digital knowledge, boosting innovative sustainable ideas and solutions. For example, DIGITOUR will support SMEs through financial support and link them to providers of digital solutions.

The application period for the tourism SMEs will last from the end of September 2022 until November 2022 and the activities can be implemented until November 30, 2023.

The partners participating in the DIGITOUR project are:

Venetian Cluster SRL VHC, Longarone Fiere SRL LFD, Bizgarden SRO, Asociacion Cluster de turismo sostenible de Aragón TSAC, Asociación, investigación, desarrollo e innovación en Aragón IDIA, Klaster Puteva Kulture CCR, Consulting Cluster Veritas LTD, ITACAM Italienische Handelskammer Munchen-Stuttgart camera di commercio italo-tedesca EV, ADI Agence de developpement et d'innovation aquitaine limousin poitou charentes n-a and Aarhus Universitet.

2 Deliverable summary

2.1 Deliverable abstract

This Call for Expression of Interest is launched to identify companies and entities that are interested in applying their solutions to the tourism ecosystem. It serves to register to the B2B platform in the DIGITOUR website <https://digitour-project.eu/>. Companies and entities could register until 16th of October 2022. This Call for Expression of Interest is open to any legal entities based in an EU member state.

2.2 Deliverable objectives

The DIGITOUR consortium launches this Call for Expression of Interest to identify companies and entities that are interested in applying their solutions to the tourism ecosystem, develop together



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with tourism SMEs new digital solutions applied to the tourism ecosystem, and offer training and advisory services to the tourism SMEs.

The purpose of this Call for Expression of Interest is to identify suppliers of digital tools, technologies, training, and advisory support that either already work in the tourism ecosystem or that would like to extend their business to the tourism ecosystem. These solutions can be of many scopes (please see the solutions details in the following section of the document).

We offer to be part of an innovation-friendly network to build-up and skill-up European tourism SMEs, putting in touch digital providers with the SMEs beneficiaries of the financial support of the project.

DIGITOUR will make visible the companies and entities interested in participating in the project and will build links between the digital providers and the tourism SMEs.

3 Scope, use and impacts of the deliverable

3.1 Scope of the deliverable

The scope of this deliverable is to identify companies and entities that are interested in applying their solutions to the tourism ecosystem and offer their training and advisory services to the tourism SMEs.

The companies and entities that are interested in the project can be any legal entities independent of their size based in an EU member state.

3.2 Use of the deliverable

The potential use of this deliverable within the DIGITOUR project is to identify suppliers of digital solutions and technologies to the tourism ecosystem. After this Call for Expression of Interest, we will make a list of digital sector companies and entities registered on the project B2B platform.

3.3 Impacts of the deliverable

The main direct beneficiaries of this deliverable will be the digital providers selected to be part of the list. They will be part of a network of the SMEs beneficiaries of the financial support of the project that are interested in applying the digital tools to boost innovation solutions in their activities.

4 Preparation and development of the deliverable

4.1 Preparation stages and deliverable development

The main steps of the development and preparation of Call for Expression of Interest are listed below:

- Analysis the Deliverable 2.5. Mapping of digital solutions to identify in which areas could work the experts and suppliers of digital tools and technologies that are eligible.



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- Identify the geographical area and the type of entity eligible for the Call for Expression of Interest.
- Definition on how register their interest in the DIGITOUR website.

5 Contents and annexes

5.1. Who can apply under this call?

Companies and entities providing technology and innovation value that could be applied to the tourism ecosystem, including the following possibilities:

- Internet of Things (IoT)
- Augmented Reality and Virtual Reality
- Enterprise resource planning (ERP)
- Customer relationship management (CRM)
- Booking platforms
- Digital advertisement
- Website builders
- Geolocation
- Digital Identity verification
- Cloud-based storage service
- Digital concierge

The companies and entities that are interested in the project can be any legal entities independent of their size based in an EU member state.

The companies and entities will be considered eligible for DIGITOUR if it complies with ALL the following rules:

- has not been declared bankrupt or have initiated bankruptcy procedures.
- has no convictions for fraudulent behavior, other financial irregularities, unethical or illegal business practices.
- is not under liquidation or an enterprise under difficulty accordingly to the Commission Regulation No 651/2014 art. 2.18.



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5.2. How to register your interest?

Companies and entities that are interested in collaborating with tourism SMEs in the areas explained previously can register by filling out a registration form on the project B2B platform <https://digitour-project.eu/>.

The registration can be done electronically by 16th October 2022.

The published information will be reviewed by the DIGITOUR consortium and the companies and entities that register might be contacted for follow-up.

5.3. Protection of personal data

If processing your expression of interest involves the recording and processing of personal data, such data will be processed pursuant to Regulation (EC) No 2018/1725 on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data. Unless indicated otherwise, your reply to this notice and any personal data requested are required for the purposes of the project.



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