



Co-funded
by the COSME programme
of the European Union



D 3.5 CALL PAGE

DIGITOUR - Boosting the tourism sector in Europe through digital tools and innovation

Action number: 101038133

COORDINATOR:

VENETIAN CLUSTER

**RESPONSIBLE OF THE DELIVERABLE:
VENETIAN CLUSTER**



This deliverable was co-funded by the European Union's COSME Programme

The content of this deliverable represents the views of the author only and is his/her sole responsibility; it cannot be considered to reflect the views of the European Innovation Council and SMEs Executive Agency or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.

Project deliverable

Project number	101038133	Project title	DIGITOUR
Programme	COSME	Thematic priority	Tourism SMEs and Digitalisation
Start of the project	10 th November 2021	Duration	26 months
Deliverable title	Call Page		
Contractual delivery date	09/04/2022	Actual delivery date	10/11/2022
Dissemination level	<ul style="list-style-type: none"> ● Public Restricted to other programme participants (including the Commission) Restricted to a group defined by the consortium (including the Commission) Confidential, only for members of the consortium (including the Commission) 		
Responsible of the deliverable, contributors	Venetian Cluster is responsible for this deliverable		
Abstract of the deliverable	The deliverable represents the actual web page where the Call for Proposal has been published on the 1 st of October 2022.		
Revision history			
<i>Version</i>	<i>Date</i>	<i>Description</i>	<i>Author (organisation)</i>
V1	10/11/2022	Call Page	Venetian Cluster



This deliverable implementation was co-funded by the European Union's COSME Programme

The content of this deliverable represents the views of the author only and is his/her sole responsibility; it cannot be considered to reflect the views of the European Innovation Council and SMEs Executive Agency or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.

Content

1	Introduction
2	Deliverable summary
2.1	Deliverable abstract
2.2	Deliverable objectives
3	Scope, use and impacts of the deliverable
3.1	Scope of the deliverable
3.2	Use of the deliverable
3.3	Impacts of the deliverable
4	Preparation and development of the deliverable
4.1	Preparation stages and deliverable development
	Contents and annexes



This deliverable implementation was co-funded by the European Union's COSME Programme

The content of this deliverable represents the views of the author only and is his/her sole responsibility; it cannot be considered to reflect the views of the European Innovation Council and SMEs Executive Agency or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.



1 Introduction

This document is developed as part of the DIGITOUR (Boosting the tourism sector in Europe through digital tools and innovation) project, funded by European Union's COSME programme under Grant Agreement number 101038133.

The document is declined in four main parts: introduction (1), deliverable summary (2), deliverable description (scope, use and impacts) (2), its preparation and development (4), annex Call Page (5). This document is 8 pages long.

2 Deliverable summary

2.1 Deliverable abstract

This deliverable represents the web page where the DIGITOUR project makes available the actual funding opportunity and officially publishes the information related to the DIGITOUR's Call for Proposal for tourism SMEs. The deliverable 3.5 Call Page is part of WP3 Support to SMEs; this WP represents the core of the project. In fact, its activities pivot around the financial support scheme provided to tourism sector SMEs, through which DIGITOUR specific objectives will be achieved. In fact, WP3 provides direct support to tourism sector SMEs in order to achieve project objectives: improve digital skills and increase SME knowledge of digital tools and technologies to increase their competitiveness; boost innovative ideas to improve the tourism offer by SMEs in terms of both products and services, in view of coping with the new challenges of the tourism sector and fostering competitiveness and sustainability; promote cross-sectoral partnerships both at territorial and cross border level, among tourism sector SMEs and the tourism ecosystem, and between the tourism and the digital ecosystems. Thus, on the web page tourism SMEs can find information related to the voucher 1 and voucher 2 scheme.

2.2 Deliverable objectives

The Call Page main objectives are:

- to present the DIGITOUR's vouchers;
- to inform tourism SMEs of the vouchers' opportunity,
- to enable tourism SMEs to download the announcement and Terms of Reference of the Call in English, as well as in each language of the project partnership (Bulgarian, Czech, Danish, French, German, Italian, Serbian, Spanish) to facilitate the application process by SMEs, and partners will accept applications in English or in their national language (D.3.4.1 Final Call Documents in English and national languages);
- to enable tourism SMEs to apply for the DIGITOUR's vouchers.

3 Scope, use and impacts of the deliverable

3.1 Scope of the deliverable

The scope of this deliverable is to increase the dissemination level of the Call for Proposals for Tourism SMEs in order to reach the higher number of applying SMEs, to facilitate SMEs on the application, and clear the terms and conditions of the Call.

3.2 Use of the deliverable

The D 3.5 Call Page represents the link between project partners and tourism SMEs. The deliverable enhances the visibility of the DIGITOUR Call for Proposal for tourism SMEs and it provides tourism SMEs with the required information regarding the Call for proposal, its main goals, its budget, funding methodology, its deadlines, its eligibility criteria, etc. It also makes available the Call Document itself.



This deliverable implementation was co-funded by the European Union's COSME Programme

The content of this deliverable represents the views of the author only and is his/her sole responsibility; it cannot be considered to reflect the views of the European Innovation Council and SMEs Executive Agency or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.

3.3 Impacts of the deliverable

With this deliverable, the consortium expects to impact the applying tourism SMEs by facilitating them in the application process and give them a access to the call's documents.

Project partners benefit from this deliverable as they can collect tourism SMEs' applications and they can give higher visibility to the Call itself. On the other hand, tourism SMEs benefit from it as they have available the material necessary for the application process, while digital providers benefit as well, as they can get information related to the Call.

This deliverable can be used in any territory as it is a digital tool; also, it can be very useful for future purposes, as it can be referred to and taken as example in case other projects will involve a funding scheme and a Call for Proposals.

Preparation and development of the deliverable

4.1 Preparation stages and deliverable development

The deliverable has been prepared by Venetian Cluster and as a further development of the DIGITOUR website D.3.1.1 – Set up and management of project B2B platform.

Contents and annexes

Call Page



This deliverable implementation was co-funded by the European Union's COSME Programme

The content of this deliverable represents the views of the author only and is his/her sole responsibility; it cannot be considered to reflect the views of the European Innovation Council and SMEs Executive Agency or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.



CALL FOR PROPOSALS FOR TOURISM SMES IS OPEN NOW!

The Call for Proposals for tourism SMEs aimed for the support of tourism SMEs by improving their digital maturity, skills, and capacities. The DIGITOUR call for proposals aims to:

- support tourism SMEs through the promotion of up-skilling, capacity building and collaboration;
- foster cooperation among tourism SMEs and digital ecosystem's players;
- provide ongoing mentoring and tutoring support to the awarded SMEs;
- foster networking at the European level by offering SMEs access to international collaboration platforms and networks.

The total budget is 480.000,00 euros. The amount of 100.000,00 euros for Voucher 1 and 380.000,00 for Voucher 2.

SMEs could register until the 31st of March 2023 for Voucher 1 and until the 30th of November 2022 for Voucher 2. Small and medium enterprises (SMEs) in the tourism sector can apply to receive financial and non-financial support.

[READ MORE](#)



Fig.1 Call's general info



DEADLINE

OPEN DATE:

01ST OF OCTOBER 2022 (12:00 P.M., BRUSSELS TIME)

DEADLINE DATE FOR VOUCHER 1:

31ST OF MARCH 2023 (11:59 P.M., BRUSSELS TIME)

DEADLINE DATE FOR VOUCHER 2:

30TH OF NOVEMBER 2022 (11:59 P.M., BRUSSELS TIME)



Fig.2 Call's deadline



This deliverable implementation was co-funded by the European Union's COSME Programme

The content of this deliverable represents the views of the author only and is his/her sole responsibility; it cannot be considered to reflect the views of the European Innovation Council and SMEs Executive Agency or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.



DETAILS

Status: OPEN

Opening date: 01 October 2022, 12:00 (pm), Brussels time

Deadline date for Voucher 1: 31 March 2023, 11:59 (pm), Brussels time

Deadline date for Voucher 2: 30 November 2022, 11:59 (pm), Brussels time

Action acronym: DIGITOUR

Action grant agreement number: 101038133

Action full name: Boosting the tourism sector in Europe through digital tools and innovation

Call identifier: COS-TOURINN-2020-3-04

Thematic priority: Tourism SMEs and Digitalization

DOCUMENTATION AVAILABLE:

Call for Proposals (short version)* [BG] [CZ] [DE] [DK] [EN] [ES] [FR] [IT] [SRB]

Call for Proposals (full version)* [BG] [CZ] [DE] [DK] [EN] [ES] [FR] [IT] [SRB]

* The Call is available in English and in all languages of the project consortium (Bulgarian, Czech, Danish, French, German, Italian, Serbian, and Spanish)

The DIGITOUR project aims to support the tourism sector, by enhancing SMEs' knowledge of digital tools and by boosting innovative ideas for digital solutions by SMEs to improve their offer and foster cross-sectoral and cross-border partnerships among tourism sector SMEs, relevant stakeholders and technology.

The following opportunities are available:

Voucher 1 - 1000 euros
Voucher 2- 20000 euros

Voucher 1

- Call's deadline: March 31, 2023
- Evaluation period: one month
- Projects' duration: 6 months. The activities shall be concluded by the 31st of October 2023.

Voucher 2

- Call's deadline: November 30, 2022
- Evaluation period: one month

Projects' duration: 11 months. The activities shall be concluded by the 30th of November 2023.

By applying to this call tourism SMEs have the opportunity to receive funds to implement innovation and digitisation projects.

In fact, it is an opportunity for tourism SMEs to improve their digital skills and the digitalisation's maturity level through training and individual advisory services (Aim of Voucher 1); and it is also an opportunity for tourism SMEs to boost innovative ideas for digital solutions by improving their offer of products and services and their management, marketing, and promotion in novel and sustainable ways, adapting to the new challenges of the tourism sector (aim of Voucher 2).

The DIGITOUR project will make available 2 types of vouchers: voucher 1 of € 1,000.00 (including VAT) and voucher 2 of € 20,000.00 (including VAT) to realise these projects.

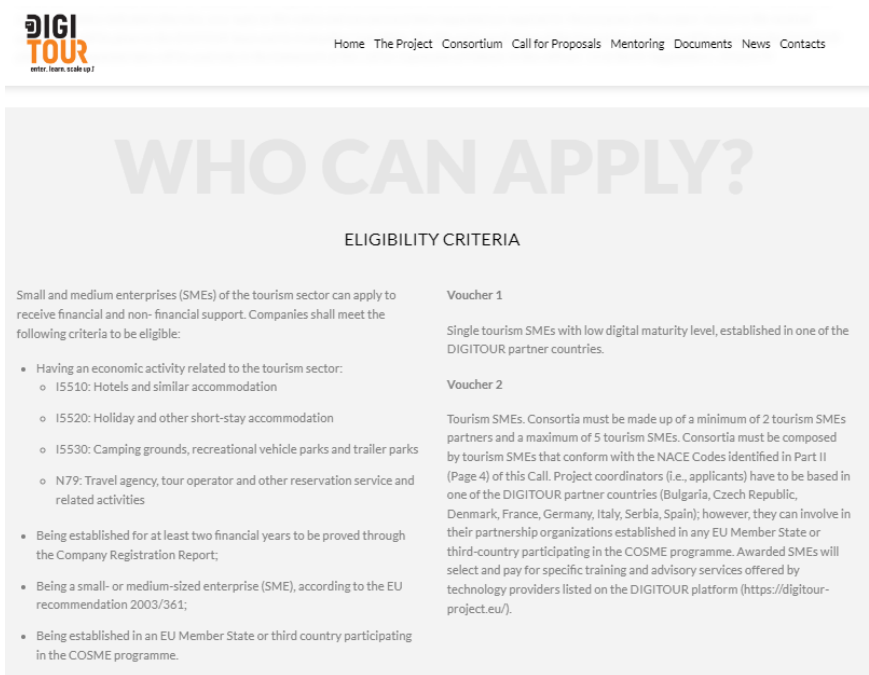
Disclaimer note: If processing your expression of interest involves the recording and processing of personal data, such data will be processed pursuant to Regulation (EC) No 2018/1725 on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data. Unless indicated otherwise, your reply to this notice and any personal data requested are required for the purposes of the project. Access to the received applications will be given to the DIGITOUR Team and its Evaluation Committee. The title and overall scope of the Expression of interest will be shared on the DIGITOUR platform. All requested data will be used only in the framework of this Call for Expression of interest, in line with art. 13 of the EU Regulation n. 2016/679.

Fig. 3 Call's details



This deliverable implementation was co-funded by the European Union's COSME Programme

The content of this deliverable represents the views of the author only and is his/her sole responsibility; it cannot be considered to reflect the views of the European Innovation Council and SMEs Executive Agency or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.



The screenshot shows the DIGITOUR website header with the logo and navigation menu. The main content area features the heading "WHO CAN APPLY?" and "ELIGIBILITY CRITERIA". It lists criteria for SMEs and details for two voucher types: Voucher 1 (single SMEs) and Voucher 2 (consortia).

WHO CAN APPLY?

ELIGIBILITY CRITERIA

Small and medium enterprises (SMEs) of the tourism sector can apply to receive financial and non-financial support. Companies shall meet the following criteria to be eligible:

- Having an economic activity related to the tourism sector:
 - I5510: Hotels and similar accommodation
 - I5520: Holiday and other short-stay accommodation
 - I5530: Camping grounds, recreational vehicle parks and trailer parks
 - N79: Travel agency, tour operator and other reservation service and related activities
- Being established for at least two financial years to be proved through the Company Registration Report;
- Being a small- or medium-sized enterprise (SME), according to the EU recommendation 2003/361;
- Being established in an EU Member State or third country participating in the COSME programme.

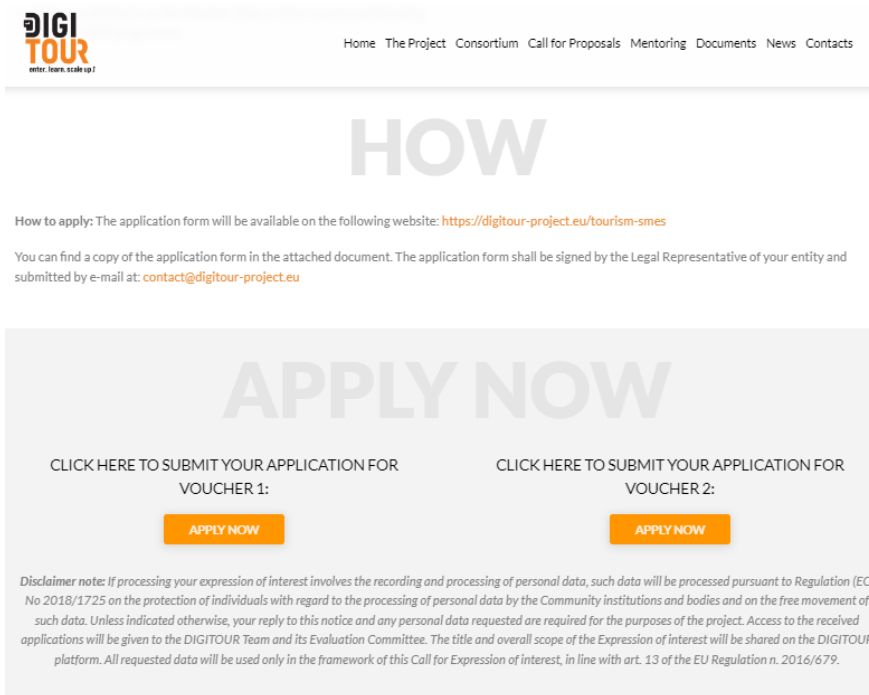
Voucher 1

Single tourism SMEs with low digital maturity level, established in one of the DIGITOUR partner countries.

Voucher 2

Tourism SMEs. Consortia must be made up of a minimum of 2 tourism SMEs partners and a maximum of 5 tourism SMEs. Consortia must be composed by tourism SMEs that conform with the NACE Codes identified in Part II (Page 4) of this Call. Project coordinators (i.e., applicants) have to be based in one of the DIGITOUR partner countries (Bulgaria, Czech Republic, Denmark, France, Germany, Italy, Serbia, Spain); however, they can involve in their partnership organizations established in any EU Member State or third-country participating in the COSME programme. Awarded SMEs will select and pay for specific training and advisory services offered by technology providers listed on the DIGITOUR platform (<https://digitour-project.eu/>).

Fig. 4 Call's eligibility criteria



The screenshot shows the DIGITOUR website header and a section titled "HOW". It provides instructions on how to apply, including a link to the application form and contact information. Below this, there is a section titled "APPLY NOW" with two buttons for Voucher 1 and Voucher 2, and a disclaimer note.

HOW

How to apply: The application form will be available on the following website: <https://digitour-project.eu/tourism-smes>

You can find a copy of the application form in the attached document. The application form shall be signed by the Legal Representative of your entity and submitted by e-mail at: contact@digitour-project.eu

APPLY NOW

CLICK HERE TO SUBMIT YOUR APPLICATION FOR VOUCHER 1: [APPLY NOW](#)

CLICK HERE TO SUBMIT YOUR APPLICATION FOR VOUCHER 2: [APPLY NOW](#)

Disclaimer note: If processing your expression of interest involves the recording and processing of personal data, such data will be processed pursuant to Regulation (EC) No 2018/1725 on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data. Unless indicated otherwise, your reply to this notice and any personal data requested are required for the purposes of the project. Access to the received applications will be given to the DIGITOUR Team and its Evaluation Committee. The title and overall scope of the Expression of interest will be shared on the DIGITOUR platform. All requested data will be used only in the framework of this Call for Expression of interest, in line with art. 13 of the EU Regulation n. 2016/679.

Fig. 5 Call's application process



This deliverable implementation was co-funded by the European Union's COSME Programme

The content of this deliverable represents the views of the author only and is his/her sole responsibility; it cannot be considered to reflect the views of the European Innovation Council and SMEs Executive Agency or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.