Voucher 2
Digitisation of Regional card

Digitisation of Regional card

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CTO Uneeqly

Project participants

Hostýnsko region – coordinator
**Uneeqly** - digital provider
Bizgarden - mentors

Solution needs

- Digitisation of the Hostýnsko card
- Interaction of SMEs with tourists
- Loyalty system within the framework of the HOSTýnsko card
- Linking cultural and historical heritage with tourism SMEs, gamification of points collection

BOOSTING
THE **TOURISM SECTOR**
IN EUROPE THROUGH **DIGITAL TOOLS**
AND INNOVATION
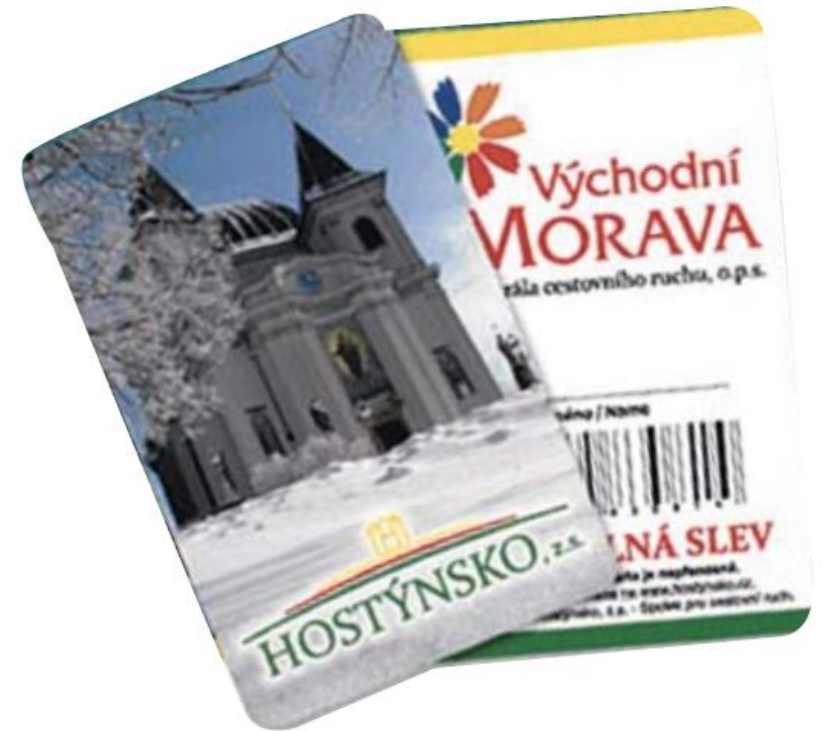
Solution developed

- Digital Hostýnsko card implemented on the Uneeqly platform

- Integration with SMEs systems

- 3 initial SMEs using the solution, additional will be added soon

- Excellent project sustainability
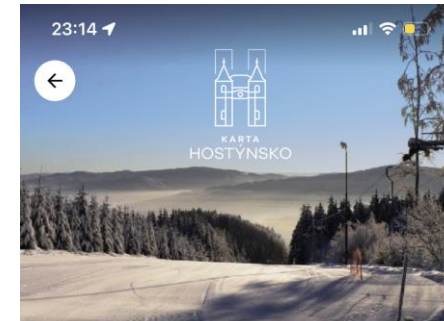
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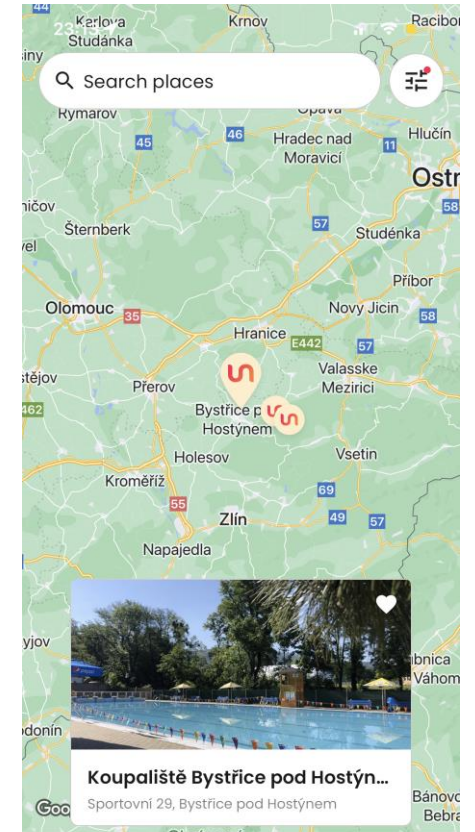
What is next?

- **Local government would like to join the project**

- **Hostýnsko would like join Euroregional Tourist project with ESA**

Thank you, DIGI TOUR

Uneeqly, loyalty systems for everyone