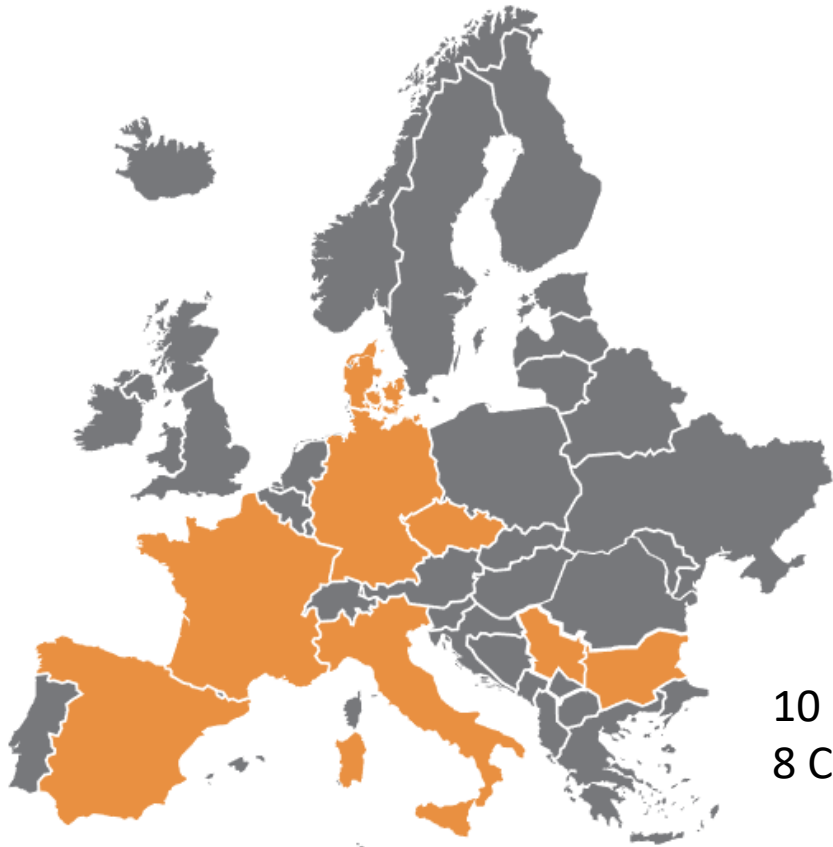


DIGITOUR

Boosting the tourism sector in Europe through digital tools and innovation



10 Partners
8 Countries

WHAT IS IT?

DIGITOUR is a project funded through the EUROPEAN INNOVATION COUNCIL AND SMES EXECUTIVE AGENCY (EISMEA), entrusted by the European Commission, under the COSME Programme COS-TOURINN-2020-3-04



Boosting the tourism sector in Europe through digital tools and innovation- DIGITOUR



PARTNERSHIP



VENETIAN CLUSTER SRL
Coordinator



LONGARONE FIERE SRL



CLUSTER OF
CULTURAL ROUTES



CONSULTING CLUSTER
VERITAS LTD



BIZGARDEN SRO



ASOCIACION CLUSTER DE
TURISMO SOSTENIBLE DE
ARAGON



AGENCE DE
DEVELOPPEMENT ET
D'INNOVATION AQUITAINE
LIMOUSIN POITOU
CHARENTES



ITALIAN CHAMBER OF
COMMERCE IN MUNICH



ASOCIACION INVESTIGACION,
DESARROLLO E INNOVACION
EN ARAGON



AARHUS
UNIVERSITET



What did we do?



- 166 tourism SMEs participating to the Call for Proposals
- 478.759,32 € budget spent to support Tourism SMEs
- 140 tourism SMEs financially supported
- 105 projects on digital innovation implemented
- 20 Voucher 2 projects (collaborative vouchers)
- 5 cross-border projects
- 85 Voucher 1 projects
- 14 countries involved
- 280 digital providers participating
- 26 national and international events held
- 68 training courses and tools mapped
- 10 local and European/ international networks reached
- 5482 participants to the events
- 9 public private partnerships established

FINANCIAL SUPPORT



